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International Careers

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ATLAS
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Association Francophone de
Management International



**LA FABRIQUE DE
L'EXPORTATION**

HEM

8th WORKSHOP on EXPORT MANAGEMENT



 **ISCID-CO, ULCO – Dunkirk, France**



June 11–12, 2026

Export Management in a Turbulent World: Relationships, Resilience in Times of Polycrises & Sustainability



CALL FOR PAPERS

Abstract Submission Deadline :
March 15, 2026





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KEYNOTE SPEAKERS

Professor Claude Obadia
(ESCE Paris, OMNES Education)
Managing Importer–Exporter Relationships

Professor Minjung Kim
(Chungnam National University)
Resilience and innovation of Korean Exporters,
facing polycrises



CONTEXT & OBJECTIVES

In today's world of polycrises, which include geopolitical tensions and war, health emergencies, economic shocks, and environmental disruptions, exporting companies are forced to constantly reconsider how they manage international relationships, strengthen their resilience, and pursue sustainability.

The 8th Workshop on Export Management invites scholars, practitioners, and PhD candidates to engage in discussion on how exporters navigate and adapt their strategies in response to these changing and overlapping global challenges.



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TOPICS OF INTEREST

We welcome submissions on (but not limited to) the following themes:

- Governance, trust, and opportunism in importer/exporter relationships
- Strategic resilience of exporters in response to polycrises
- Environmental sustainability and responsible export practices
- Innovation, digital transformation, and export performance
- SMEs and the role of public policy and institutions in export activities
- Managing risks in volatile international markets
- Geopolitical tensions, regulations, and trade policy evolution
- Eco-labels, sustainability standards and import/export relationship management, particularly within the seafood industry

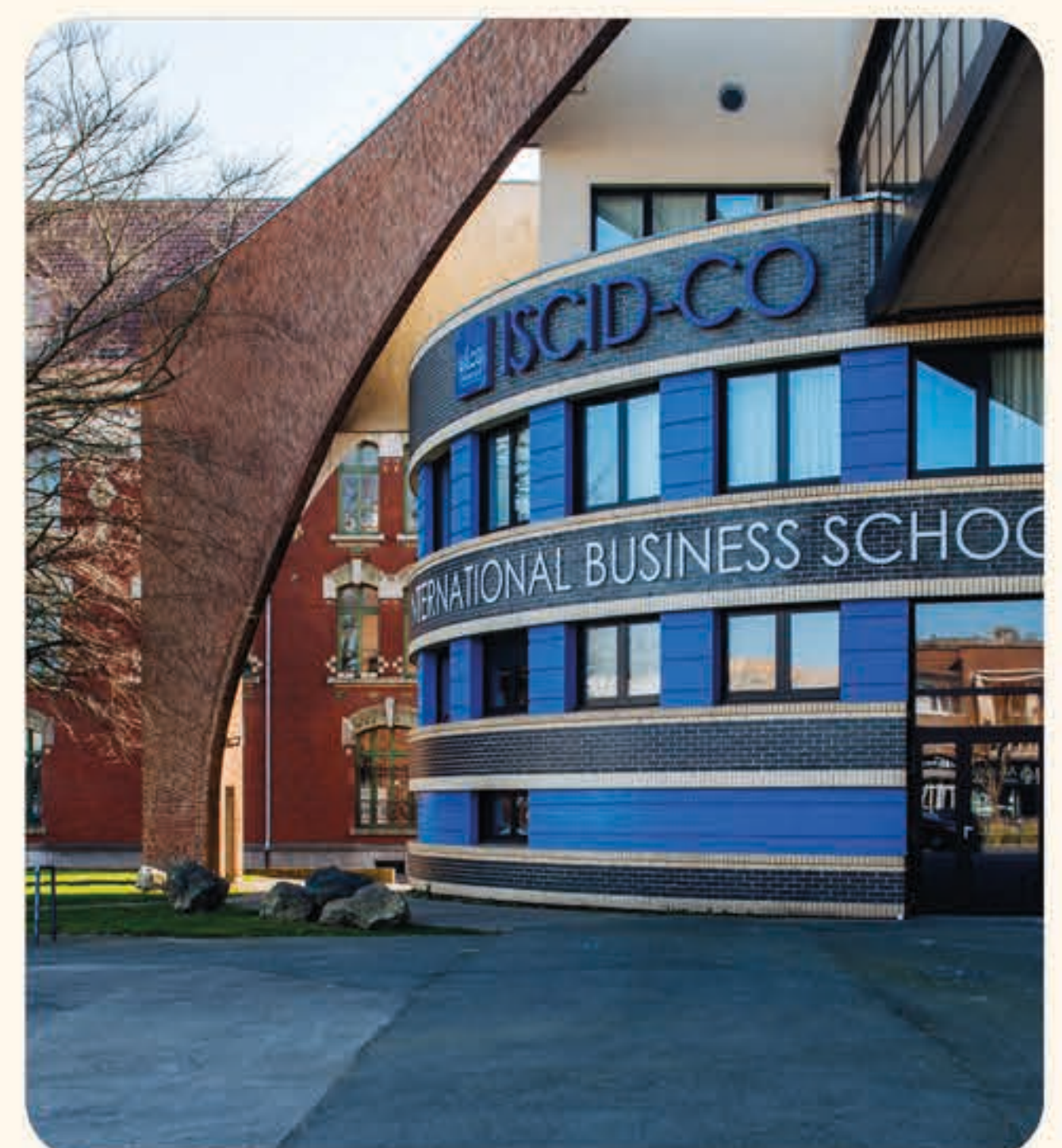


EVENT SCHEDULE AND VENUE

June 11, 2026
Doctoral Colloquium

June 12, 2026
Main Workshop

The conference will be hosted by:
ISCID-CO,
Université du Littoral Côte d'Opale (ULCO)
91, place du Général De Gaulle
59140 Dunkerque, France



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Dunkirk, France

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SUBMISSION GUIDELINES

Papers, posters and doctoral research proposals should be submitted before March, 15 2026 at : exportmanagement@iscid-co.univ-littoral.fr

We invite conceptual, empirical, and methodological contributions in the following formats:

Poster Submissions

Extended Abstract – max 1,000 words, including :

1. Title and author(s)
2. Research problem or context
3. Objectives and research questions
4. Conceptual model (if relevant)
5. Methodology
6. Preliminary findings (if applicable)
7. Expected contributions and implications



Conference Paper Submissions

Extended Abstract – max 1,000 words, including :

The research problem, conceptual framework, methodology, and key contribution.

Doctoral Colloquium Submissions (June 11)

Doctoral students are encouraged to present ongoing or completed research.

Submissions should include :

- A Curriculum Vitae (CV)
- A 5-page dissertation proposal abstract, containing
 - Title, author's name, abstract, keywords
 - Summary of the research question, theoretical lens, methodology, and intended contribution
 - All elements including references and tables must be within the 5-page limit



DOCTORAL CONSORTIUM CHAIRS

Raluca Mogos Descotes, LEM, ISCID-CO, ULCO

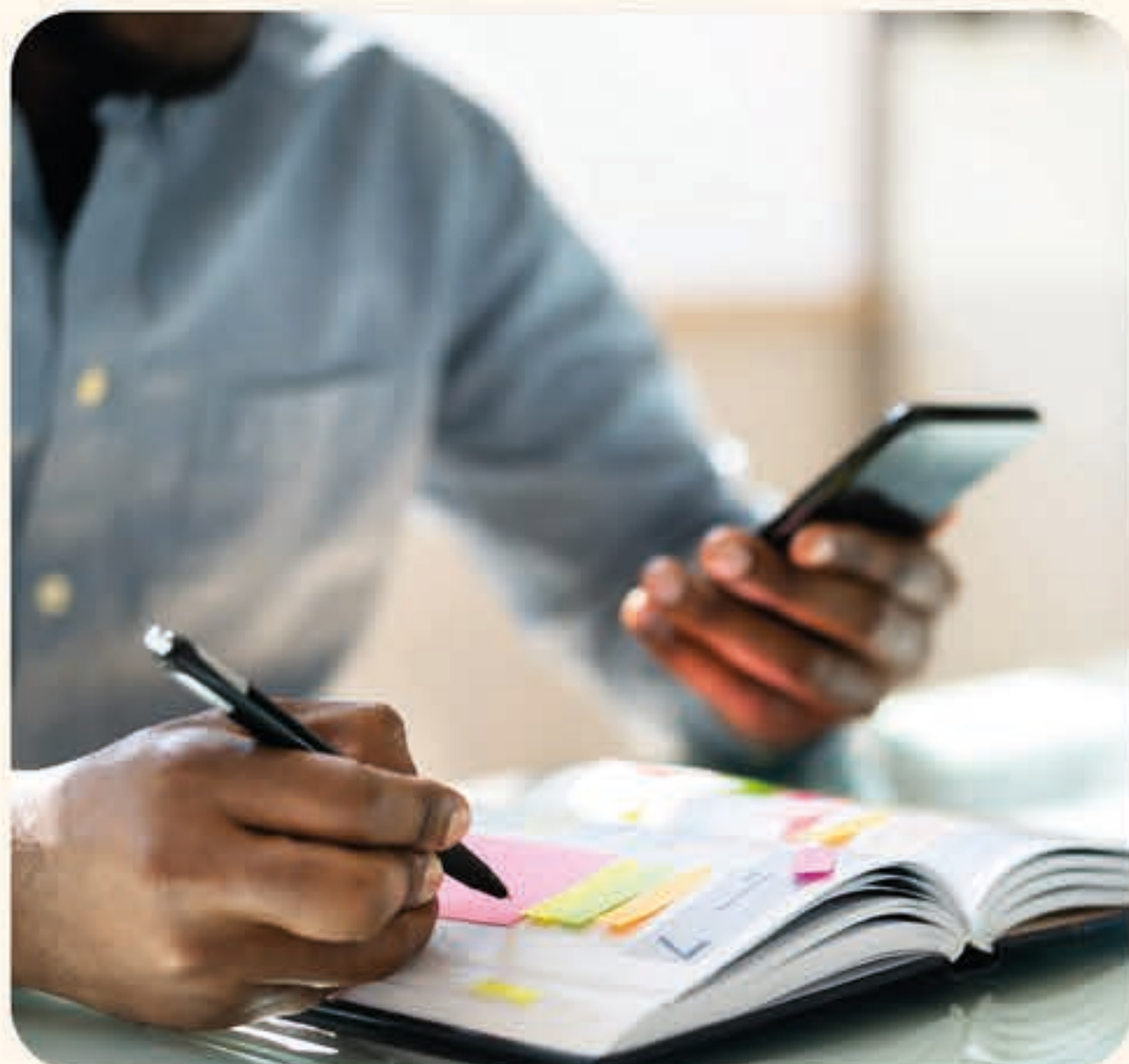
Dora Triki, ESCE Paris, OMNES Education

Alfredo Valentino, ESCE Paris, OMNES Education

ISCID-CO, ULCO
Dunkirk, France

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KEY DATES

Submission Deadline
March 15, 2026

Notification of Acceptance
April 15, 2026

Doctoral Colloquium
June 11, 2026

Main Workshop
June 12, 2026

REGISTRATION

The workshop is free of charge. However, registration is mandatory.

The deadline for registration is May, 15, 2026.

Register at :
exportmanagement@iscid-co.univ-littoral.fr



SCIENTIFIC & ORGANIZING COMMITTEE

Oumaima Chamchati

HEM Business & Engineering
School, LCI Education

Raluca Mogos

LEM, ISCID-CO, ULCO

Mohammed Mernissi

LEM, ULCO

Dora Triki

ESCE Paris, OMNES Education

Alfredo Valentino

ESCE Paris, OMNES Education

Oksana Kantaruk Pierre

ICN Business School,
CEREFIGE,
Université de Lorraine

Son Thi Kim

ISI, ISCID-CO, ULCO

Falk Wagenhausen

TVES, ULCO

ISCID-CO, ULCO
Dunkirk, France

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ORGANIZING & SUPPORTING INSTITUTIONS

ISCID-CO

Institut Supérieur de Commerce
International de Dunkerque

ULCO

Université du Littoral Côte d'Opale

LEM – Lille Économie Management
UMR CNRS 9221

Think Tank Fabrique de l'Exportation

IFSEA

Transdisciplinary School of Research
in Marine and Fisheries

ESCE International Business School

**Atlas-AFMI (Association Francophone de
Management International)**



CONTACT

For any further information, please contact us at :
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